Assignment 2: Frame and Case

Podcast
OR
Video Essay

The course inquiry will likely determine which genre will be more appropriate for the frame and case assignment. A podcast will likely make more sense if students are able to apply their frame to “data” they can collect via interviews or other sources of sound they can use in the podcast. If the frame doesn’t provide an opportunity to use audible interviews, events or other sounds as the artifacts for their case, then a video essay would be more appropriate. In either case, students will need to have ample time to plan their projects.

2a. Applying a frame to a case
   This assignment may work best as an alpha-numeric text to help students pull together ideas and plan. Following the guidelines in the assignment architecture should suffice.

2b. Planning
   After 2a., it will likely be a good idea to give students the opportunity to begin taking their written work and making a plan for either a podcast or video essay. Depending on which you choose, plan on building in class-time to discuss the genre you are asking them to compose in. Podcasts can be done with audacity, which is an open source program. A video essay could be done through either windows movie maker or imovie.

2. Frame and Case
   Students will follow the same goals of the frame and case assignment, but the video essay will ask them to apply their frame to a case that can demonstrated visually like a movie, commercial, a series of photos...etc. The podcast will have similar affordances, but will ask audiences to engage strictly with the aural aspect of their case.