

# Conference on the Teaching of Writing 2018 Schedule

## Session 1 (10:00–11:15)

<p><b>A. Innovation in Limitation</b> (HTB 208)   Chair: Sarah Bertekap</p> <p><b>Innovation in Limitation: “Making Do” on Regional Campuses</b> Lauren Obermark (University of Missouri – St. Louis) Katherine DeLuca (UMass Dartmouth) Elisabeth Buck (UMass Dartmouth)</p>	<p><b>B. Writing Center Appointment Systems</b> (HTB 208)   Chair: Jacob Horn</p> <p><b>Reservation Evolution: Language Change in Writing Center Appointment Systems</b> Sahar Amjad (University of Connecticut) Jacob Horn (University of Connecticut) Jamol Lettman (University of Connecticut)</p>
<p><b>C. Multimodal Assignments</b> (HTB 219)   Chair: Meghan Burns</p> <p><b>1: “Writing for Today’s Electronic Media”: A Case Study for the Benefits and Challenges of Connecting New Media to New Ways of Teaching Writing</b> Jonathan Readey (Brown University)</p> <p><b>2: Risk the Mix: Combining Writing Environments and Modalities in a First-Year Composition Course</b> Diane Quaglia Beltran (Clemson University)</p> <p><b>3: Assigning New Meaning to Student Reading: Strengthening Students’ Engagement with Assigned Readings</b> Carolyn King (University of Delaware)</p> <p><b>4: Fostering Multimodal Literacies in a FYC Class with a Focus on Fulfilling the Instructional Gaps on Multimodal Assignments for ESL Learners</b> Suresh Lohani (University of Texas at El Paso)</p>	<p><b>D. Identity and New Media</b> (HTB 228)   Chair: Daniel Healy</p> <p><b>1: Mode Mixing with New Media: Projecting Students’ Ideologies and Values in First Year Composition</b> Shuv Raj Rana Bhat (University of Texas at El Paso)</p> <p><b>2: Multimodal + Reflection: Eliciting Affective Messages about College/Writing/Identity from First-Semester Writing Students</b> Rachel Gramer (Eastern Michigan University)</p> <p><b>3: Using Social Media as Spaces for Reflection and Connection in the Writing Classroom</b> Catherine Braun (Ohio State University)</p> <p><b>4: We Didn’t Start the Fyre: Critical Media Literacy in the Digital Age</b> Brett Shanley (Columbia University)</p>

### Keynote Presentation:

## “100 Years of New Media English Pedagogy”

**Center for Contemporary Culture (Hartford Public Library), 11:30–1:00**

Jason Palmeri (Miami University) and Ben McCorkle (The Ohio State University at Marion)

## Session 2 (1:15-2:30)

<p><b>A. Building New Media Literacies</b> (HTB 142)   Chair: Jeremiah Dyehouse</p> <p><b>Building New Media Literacies in Writing and Rhetoric: One Program’s History, Present, and Future</b> Jeremiah Dyehouse (University of Rhode Island) Lehua Ledbetter (University of Rhode Island) Stephanie West-Puckett (University of Rhode Island)</p>	<p><b>B. Multimodalism in Place-Based Learning</b> (HTB 208)   Chair: Scott Campbell</p> <p><b>First Reports from the Hartford Laboratory: Multimodalism in Place-Based Learning</b> Lori Beste (University of Connecticut) Scott Campbell (University of Connecticut) Matt Gagnon (University of Connecticut) Ron Glaz (University of Connecticut) Jacob Horn (University of Connecticut)</p>
<p><b>C. Voice and Aurality</b> (HTB 219)   Chair: Eleanor Reeds</p> <p><b>1: Vocal Agency: Podcasting in the Writing Classroom</b> Kathleen Lyons (Boston College)</p> <p><b>2: The More the Disciplines Develop: Opportunities in FYW for Interdisciplinarity Involving Music</b> Patrick McCullough (Rhode Island College)</p> <p><b>3: Representing Silence, Talk, and Participation in Teacher Training Texts: Finding New Messages in Old Materials</b> Jenna Bradley (University of Delaware)</p>	<p><b>D. Activism and Public Rhetoric</b> (HTB 228)   Chair: Sarah Moon</p> <p><b>1: Digital Approaches to Developing Engaged Citizens</b> Megan Faver Hartline (Trinity College)</p> <p><b>2: Rethinking Critical Thinking for the Internet Age</b> Randy Laist (Goodwin College)</p> <p><b>3: Teaching the Literacy of Sharing: A Theoretical Model for Writing Teachers</b> Shyam Sharma (Stony Brook University)</p>

## Session 3 (2:45-4:00)

### A. Multimodal Innovation in the Writing Center

(HTB 142) | Chair: Alan Brown

#### Re-Imagining Engagement and Multimodal Innovation in the Writing Center

Alan Brown (USMA)  
Hope Hack (USMA)  
Samuel Reichenthal (USMA)  
Philippe Sanchez (USMA)

### B. Student Writing in the Digital Age

(HTB 208) | Chair: Aaron Proudfoot

#### Student Writing in the Digital Age: Reflections on a Decade of Publishing an Online Magazine of Exemplary Work from MIT Foundational Writing Courses

Susan Carlisle (MIT)  
Louise Harrison Lepera (MIT)  
Cynthia Taft (MIT)  
Andrea Walsh (MIT)

### C. The Self and the World

(HTB 219) | Chair: Brenda Brueggemann

#### The Self and the World in Multimodal Composing

Julia Brush (University of Connecticut)  
Hannah Taylor (University of Connecticut)  
Sophia Buckner (University of Connecticut)  
Jessica Yorks (University of Connecticut)  
Daniel Healy (University of Connecticut)  
Thomas Layman (University of Connecticut)

### D. Writing Technologies

(HTB 228) | Chair: Erick Piller

#### 1: Towards a Needs Analysis for Smartphone Integration in ESL Classrooms

Anne-Marie Calton (Southern Illinois University)

#### 2: Incorporating XML in the First Year Writing Course: An Ongoing Case Study

Cara Messina (Northeastern University)

#### 3: Assessment-Oriented Design and Design-Oriented Assessment for Mobile Learning in Composition Classrooms

Robert Calton (MIT)

## Session 4 (4:15-5:30)

### A. Editing College English

(HTB 142)

#### Discussion about Publication in College English with Melissa Ianetta

Melissa Ianetta (University of Delaware)

### B. Multimodality and Context

(HTB 142) | Chair: Mollie Kervick

#### Introducing Multimodality: Context Matters

Deborah Breen (Regis College)  
Jason Prentice (Boston University)  
Malavika Shetty (Boston University)

### C. Composing in Multimodal Genres

(HTB 219) | Chair: Gabriel Morrison

#### 1: Composing with Comics

Davida Pines (Boston University)

#### 2: Gaming Up Analysis: The Serious Play of Multimodal Composition

Pam Murphy (University of West Georgia)

#### 3: From Poster Board to Webpage: A Small Change with Big Benefits

Kristina Wright (Southern New Hampshire University)  
Jeanne Hughes (Southern New Hampshire University)

### D. Screencasting Draft Feedback

(HTB 228) | Chair: Lisa Blansett

#### Killing Written Comments: Screencasting Draft Feedback in the First-Year Writing Classroom

Sarah Ghoshal (Montclair State University)  
Elizabeth Martin (Montclair State University)